





To enter the contest, read carefully all the Terms and Conditions, then **fill in this three-pages form**, put your signature on the last page and email it to contest@innerdesign.com together with **at least two images** of the proposed object (300dpi), **the necessary budget** to commission production in a limited series, information on **the proposed supplier** and **photos of the prototype**.

PERSONAL DATA:

Name:

Surname:

Email:

House Address:

Country:

Telephone Number:

Inner Design Personal Profile URL:

PRODUCT DATA:

Product Name:

Size (cm):

Available Colors:

Flag the correct answer: Prototype Product

Materials used:

Awards won:

Brief Product Description (maximum 200 characters):

TERMS AND CONDITIONS:**1 – Purpose**

Signet S.r.l with registered office in Torino (Italy), at via Principe Amedeo, n. 12 has launched, by its website Inner Design (www.innerdesign.com), the Contest “Talent on the Table” (the “Contest”) which shall be held during the Fair Taste of Milan from May 30th to June 2nd in Milan (“Taste”).

The goal of the Contest is to select [2/3] design projects or prototypes connected and inspired to the food and the setting of table (“Food Project”) which will be exhibited at Taste. The Food Projects may be manufactured in limited editions in the event the budget, as per section 2.3., will be achieved by virtue of the financing collected and managed by the crowd founding partner Eppela and addressed to the Taste users during the Fair and to all the other users who will be willing to support the Food Project by the platform Eppela (www.eppela.com) from May 30th to July 7th 2013.

The exhibition of the Food Projects will be held during Taste at SuperstudioPiù in via Tortona, no 27 (Milan).

The selection of the Food Projects to be exhibited during Taste will be made at Inner Design team at sole and undisputable discretion with the support of Eppela experts - - as described below – according to these terms and conditions. The participation to the Contest and the exhibition will be free of charge for the Participants.

2 – Eligible Participants and eligible Food Projects

2.1 The Contest is addressed to any designers, architects, students, brands, lovers (the “Participants”) as long as registered to the Inner Design website (www.innerdesign.com) living in Europe at the date of the participation form.

2.2 The Food Projects can be consisted of rendering or can be prototypes. Each Participant or group of Participants can apply with one or more than one Food Project. Subject, shape, size, materials and technique of the Food Projects are up to the Participants and not restricted by any condition except for any material which might be dangerous. Moreover, the Food Projects mustn't be exhibited in other contests/ events during the Contest.

2.3 The Participants must attach to the Food Projects:

- a budget estimated to the manufacturing in limited editions of the projected products which takes into account the possibility to make micro scale economy with a decrease of the unit cost of the products;
- the name and the details of the producers which shall provide us with an estimate for the production of the Food Project;
- the specification describing the materials used for the manufacturing of the products/projects of the Food Project and
- the timetable for the manufacturing of the products included in the Food Project.

It is understood that the name of the producers of the Food Project is no binding for Signet which will be able to engage also different producers at its sole discretion.

3 – Terms and Instructions for the participation

3.1 For each of the Food Project signed up to the Contest, the participation form must be filled in (downloaded at www.innerdesing.com), even in case of one Participant/ group of Participants which present more than one Food Project. The participation form (available for download at www.innerdesign.com) must be completely filled in, signed by the Participant and sent to contest@innerdesign.com together with the specifications of the project, the estimate of the manufacturing costs, the producers details and at least two pictures of the Project (300dpi), if there is also a prototype also two pictures of it must be attached. The participation forms shall be accepted as from April 29th to May 19th 2013, 12.00 p.m. GMT+1. Each Participant can decide to enclose extra documentation if the nature of the Food Project and/or the material used for the manufacturing require it, in order to present the product/project in detail as clearly as possible to Inner Design team. Il Partecipante dichiara di essere consapevole che un modulo di partecipazione incompleto o non veritiero o non conforme comporterà automaticamente l'esclusione dal Concorso.

The Participant declares to be aware that an incomplete or untruth or not in compliance participation form will be automatically disqualified from the Contest.

3.2 The delivery of the prototypes included in the Food Project, selected for the exhibition by the Inner Design Team and by the Eppela experts, shall be sent at the Participants 's expense and under their own risks and responsibility via mail/courier with registered receipt. The prototypes and and/or other materials for the exhibition included in the Food Project must be delivered by and not later than May 25th 2013 to the following address:

Inner Design, Signet Srl, C/o Gruppo Sole24Ore, Via Busto Arsizio 36 – 20151 Milano

3.3 The selection of the Food Projects will be made by May 20th 2013. On May 21st 2013, the selected Food Projects will be communicated to the winners by email and published on www.innerdesign.com.

3.4. The selected Food Projects shall be presented by Inner Design team to the Italian press during their exhibition at Taste and at the same time they shall be showed on the page of the Contest at www.eppela.com to start the crowd funding campaign at the terms and conditions set forth by this platform.

4. - Exclusive Distribution

4.1 The selected Participants undertake to execute with Signet an exclusive and six months distribution agreement of the products/prototypes included in the Project Food by the e-commerce platform of Inner Design (www.innerdesign.com).

5 - Exhibition of the Food Projects

5.1 The exhibition will be curated by Inner Design team which will decide discretionally the details of the installation according to the nature of the selected Projects and to the characteristics of the location of the exhibition.

5.2 Signet disclaims any and all liabilities regarding any theft, loss, and/or damage that the Food Projects may undergo directly or indirectly during the their storage at Inner Design

premises before the exhibition, the transportation from Inner Design premises to Taste, the installation and the exhibition of the Food Projects during the opening time of Taste except for the case of gross negligence or willful misconduct. It is understood that Signet shall not be liable for any damages occurred to the Food Projects during their exhibition at Taste. locali di Inner Design prima dell'esposizione, durante il trasporto dai locali di Inner Design alla sede di Taste, durante l'installazione e l'esposizione dei Progetti Food negli orari di apertura al pubblico di Taste, eccezion fatta per casi di grave negligenza e comportamento doloso. Ne consegue che Signet non potrà essere ritenuta responsabile di eventuali danni subiti dai Progetti durante la loro esposizione presso la sede di Taste.

5.3 After the exhibition, the Food Projects will be sent back by Inner Design team to the winners at their own expenses and risks pursuant to the instructions to be provided by the Participants.

6 - Guarantees

6.1 The Participant guarantees his/her authorship of the Food Projects, the complete availability of it, and his/her total exclusivity of copy-right, including the right of publication of the relevant images, reproduction and market.

6.2 The Participant guarantees that the Food Project does not infringe – directly or indirectly – any copyright or other rights of a third party, and declares to be aware that the Food Projects will be excluded from the Contest if it proves to have infringed any rights owned by third parties.

6.3 The Participant warrants that he has obtained the ownership or the license of all of the copyrights rights possibly necessary and/or any further intellectual property rights – including rights to utilization of the images – from any third parties (if any) who has cooperated at the Food Project. Moreover, the Participant undertakes to keep Signet harmless and indemnified from any claims, actions, or demand from any third party, in relation to the Food Project, as well as from legal expenses concerning the defense against these third parties.

6.4 The Participant gives Signet, free of charge, the right to reproduce and publish images and/or video of the Food Projects. This material will be used for example for press office activities, promotion online and offline, and archiving of the participations forms. Signet also through Inner Design team are also given free of charge the right to use the Food Projects and relevant material for promotional purposes also in the future.

6.5 The Participant warrants that the Food Projects have been manufactured in a proper a safe manner and by material in compliance with the EU legislation. The Participant shall take harmless Signet against any claims, actions, or demand from any third party any and/or shall indemnify directly any third party – including Inner Design team - in case of any physical damages due to any defect of the electrical equipment used to manufacture the Food Projects.

7 – Treatment of Personal data

The Participants declare to be aware of the Italian decree law of 30 June 2003, n.196, art.13, concerning the treatment of perso-nal data acquired by Signet S.r.l (through Inner Design team) on the occasion of this Contest, for the purposes and activities connected to the carrying out of the Contest, including the realization of the exhibition and the publication on the websites www.innerdesign.com. The personal data of the Participants shall be available to individuals expressly authorized by Signet S.r.l (the subject in charge of the treatment) and being part of the following business functions: commercial, administrative and to Eppela's team.

The Participants represent to be fully aware of that Signet S.r.l. and Inner Design team shall use the data provided at the filled in the participation forms of the Contest also by adding them to their own contacts database. The Participants have the option to apply, regarding the use of his/her personal information, the rights established by the Art. 7 of the already mentioned Italian decree law by writing at any time to Signet Srl via Principe Amedeo, no 12 cap. 10121 Torino (Italia) I Partecipanti dichiarano di essere pienamente a conoscenza che Signet Srl ed il team di Inner Design utilizzeranno i dati da loro forniti all'atto della compilazione dei moduli di partecipazione al Concorso, aggiungendoli anche ai loro database contatti. I Partecipanti possono fare appello, in merito all'uso delle proprie informazioni personali ai diritti stabiliti dall'Art. 7 del Decreto Legislativo citato precedentemente scrivendo in qualsiasi momento a Signet Srl via Principe Amedeo, n. 12 cap. 10121 Torino.

It is understood that the Participants are obliged to go through the policy privacy of Signet Srl as showed by Inner Design in order to be aware of the relevant terms and conditions.

8 – Enforceable Law and Competent Tribunal

These terms and conditions are governed by Italian law and any dispute about it will be the exclusive jurisdiction of the Tribunal of Turin.

DATE: SIGNATURE: